



## Online Portfolio\*

[www.rdesousa.com](http://www.rdesousa.com)

### Key Skills

- Adaptable, detail-oriented, highly organized, able to perform multiple assignments under tight deadlines.
- Self-starter who can act independently to achieve individual and team goals.
- Effective team player, with excellent communication skills
- Interdisciplinary design experienced including guiding clients and stakeholder in selecting the best creative technologies/strategies to achieve design delivery goals
- Experience with c-level executives and cross functional teams
- Mentoring and technical training background
- Fluent in English, Portuguese, and Spanish

### Technical Skills

- Wireframing, Prototyping, HTML4/5, CSS3, W3C Standards, JQuery, JavaScript, Adobe XD, Sketch, Bootstrap, Adobe Dreamweaver, Visual Studio, SharePoint, WordPress, Drupal, Agile/Scrum, VBA, ASP.net, C#, PHP, XML, Adobe JavaScript, ActionScript, Web Mastering, WCAG / WAI / Section 508 Accessibility Standards, Micro-sites, Mobile Design
- Typography, Branding, Iconography, Design Kit Development, Print and Visual Design, Motion Graphics, Adobe Illustrator, Photoshop, InDesign, Acrobat, Adobe LiveCycle Designer, Adobe Animate (Flash), Captivate, Microsoft Office Word, PowerPoint, Visio, Desktop Publishing, Tableau Theming

\*Please note that work samples under Non-disclosure Agreements will be presented during interviews as their publication is not permitted.

## Professional Experience

### SENIOR UI/UX DESIGNER

Guidehouse\*, Washington, DC, USA — 6/2018 to present

- Leading UI/UX Design for the United States Postal Service ([www.usps.com](http://www.usps.com)) Informed Delivery web site and [mobile app](#), including prototyping, branding compliance, accessibility and quality assurance and accessibility reviews including WCAG / Section 508 / WAI.
- Eliciting requirements and scope using client interviews, shadowing, document review, surveys and other techniques and parsing out client requirements into manageable work units.
- Translating client requirements into standard UML diagrams and/or Agile stories.
- Collaborating with the user experience and design team to perform traceability of solution to design and business requirements.
- Creating screen mock-ups and prototypes to help clients visualize requirements.

\* Formerly known as PricewaterhouseCoopers (PwC) Public Sector, LLP

### SENIOR UI/UX AND GRAPHIC DESIGNER

CVP, Fairfax, VA, USA — 11/2010 to 6/2018

- Led UI/UX Design in scrum agile teams, including coding HTML, CSS, and JavaScript/jQuery, planning and executing responsive designs, cross-browser compatibility, and compliance with accessibility standards (WCAG, 508, WAI).
- Designed and maintained public-facing and intranet web sites.
- Provided web and mobile UI/UX Design to commercial, public sector, and healthcare clients including Centers of Medicare and Medicaid and Blue Cross Blue Shield.
- Created and managed branding, including logo design and branding guides. Ensured consistent use of branding standards across multiple media outputs via implementation of easy to use templates and training.
- Conceptualized, designed, and developed complex original graphics with multiple iterations, motion graphics, print/electronic marketing collateral such as brochures, white papers, dynamic PDF forms, etc.
- Managed graphic assets, stock photos, and multi-media libraries.
- Provided art direction to junior designers, and vendors.
- Supported marketing procurement, budgeting, and publication processes.

### GRAPHIC DESIGNER

Deloitte, Arlington, VA, USA — 9/2010 to 11/2010

- Conceptualized, designed, and developed complex, original proposal graphics consistently with the Deloitte brand, and messaging.

### UI/GRAPHIC DESIGNER

DISYS, Arlington, VA, USA — 10/2009 to 9/2010

- Designed and maintained the UI of SharePoint web sites for the USPS Office of the Inspector General (OIG), creatively produced high quality UIs and mockups, and HTML/CSS code.



## Certifications

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- Adobe Certified Photoshop Professional
- CompTIA CTT+ (Certified Technical Trainer)

## Featured Clients

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- **USPS.com**
- **United States Postal Service OIG**
  - ✍ Prototyping, UI/UX design, branding and quality control, SharePoint theming, HTML/CSS development, accessibility compliance
- **Blue Cross Blue Shield Kansas**
- **Save The Children**
  - ✍ Product branding, desktop publishing, print collateral
- **Black Turtle Services**
- **CVP**
  - ✍ Branding, graphics, WordPress design and customization, print/digital design, online store, marketing collateral
- **Centers for Medicare and Medicaid**
- **National institutes of Health**
- **Department of Veteran Affairs**
- **Department of State**
  - ✍ Wireframes, mockups, Agile/scrum, UI/UX design, graphic design, HTML/CSS, Bootstrap implementation, dynamic PDF form design, motion graphics, accessibility compliance, cross-browser compatibility, Drupal
- **Defense Health Agency**
- **Department of Human Services**
  - ✍ Graphic design, desktop publishing, print collateral

## LinkedIn

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[www.linkedin.com/in/rdsgraphics/](http://www.linkedin.com/in/rdsgraphics/)  
[#rdsgraphics](https://www.linkedin.com/company/rdsgraphics/)

## Professional Experience (cont.)

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### SENIOR GRAPHIC DESIGNER

KBR, Arlington, VA, USA — 4/2006 to 10/2009

- Interacted with pursuit teams to develop graphics for proposals.
- Designed book covers, spines, CD labels, charts and diagrams, slide shows, tabs, shipping labels; posters, marketing collateral, photo editing, and custom branding standards for internal and external clients.

### SENIOR APPLICATIONS INSTRUCTOR, GRAPHICS/UI

New Horizons Computer Learning Centers, McLean, VA, USA — 5/2004 to 4/2006

- Taught HTML/xHTML, CSS, Section 508 Standards, JavaScript, SharePoint, Dreamweaver, Animate Flash, Photoshop, InDesign, Illustrator, Acrobat, Visio, PowerPoint, Word, Excel, Access, FrontPage and Outlook.

### WEB DESIGNER AND INSTRUCTOR

Tyson's Institute, Vienna, VA, USA — 3/2002 to 6/2004

- Designed web sites and taught Photoshop, Dreamweaver, Flash, HTML, CSS and JavaScript.

### ESL TEACHER

CCP, Alexandria, VA, USA — 1/2001 to 1/2004

- Designed courseware, taught English as a Second Language (ESL).

### WEB CONTENT MANAGER AND EFL TEACHER

Yázigi, Florianópolis, Brazil — 3/1996 to 1/2001

- Designed web sites, managed email forums, managed and trained resource center staff and teachers, and taught English as a Foreign Language (EFL).

## Education

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- **Bachelor Degree in Fine Arts**  
Universidade do Estado de Santa Catarina, Brazil, 1998
- **Adult Education Master's Certificate**  
Universidade Federal do Rio de Janeiro, Brazil, 2001

## Awards

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- 2016 & 2018 **Be Better Award**, CVP
- 2011 **Star Award**, CVP
- 2007 **MVP Award**, KBR
- 2005 **Instructor of the Year**, New Horizons Computer Learning Centers
- 2005 **Top Ten Instructor** nationwide, Metrics That Matter/New Horizons
- 1998, 1999 & 2000 **Honor Teacher Award**, Yázigi, Brazil
- 1997 **Mario Utimati Award**, Yázigi, Brazil